CANADIAN Film Weekly
VOICE of the CANADIAN MOTION PICTURE INDUSTRY

Vol. 19, No. 37 TORONTO, SEPTEMBER 29, 1954 $3.00 Per Annum

RKO LISTS STRONG FEATURE PROGRAM

63 New Cinemas Since January 1

Opening of two standard theatres recently brought the number of new ones of that type commencing operations since the beginning of the year to 21, while the addition of a drive-in brings this year's total of new ones so far to 42, with 224 now

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Trade Fair Dates Nov. 23-24-25

Motion Picture Industry Council sponsorship of the Trade Show, to be produced by Gerald FitzGerald during the week when the delegates of two national industry associations gather in Toronto, should provide a treat for theatre operators. That same

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CANADIAN OFFICE OPTIMISTIC RE '54-55 BOXOFFICE POTENTIAL

Prophets of gloom in the motion picture business won't find much to please them through RKO's 1954-55 lineup, which has a strong array of boxoffice attractions beside the guaranteed bumper grosses of films from Walt Disney, Samuel Goldwyn, King Bros. and others, said Jack Labow, Canadian general manager of the company.

Labow pointed to the current boxoffice topper, Susan Slept Here, which stars Dick Powell and Debbie Reynolds in Technicolor, as an indication of the attraction qualities of RKO product, regardless of type. He gave as forthcoming attractions:

This Is My Love, in color with Linda Darnell, Dan Duryea, Faith Domergue and Rich Jason, the last named having starred in

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Chief Barker Summerville Declines Second Term

Sixteen Variety members were nominated to run for office by the committee which met under the chairmanship of Morris Stein. Notably absent was the name of Chief Barker Wm. Summerville, Jr. of B & F Theatres, who found that pressure of business wouldn't permit him to yield to entreaties that he serve a second term.

In addition to the ten remaining members of The Crew the nominees were C. S. Chaplin, Hum Heller, Sam Glasier, Ed Fitkin, Paul Johnston and Frank Fisher. Fisher declined to stand. Only one candidate resulted from floor nominations—Joe Bermack.

Those who served on the nominating committee with Stein were Abe Cass, Jim Eastwood, Frank Goldhar, Hye Bossin and Bill Redpath. Elections will take place at the October meeting and installations at the November one. Barkers are urged to turn out for the elections next month.

Odeon, Distribs Honor Winners

With distribution executives and members of the trade press as guests, Odeon Theatres (Canada) Limited marked the end of its recent 13-week showmanship contest at a luncheon in the Roof Garden of the Royal York Hotel, Toronto by presentation of prizes

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Peterboro's Boost

Representing theatre managers of Peterborough, Ontario, Art Cauley and George Sheppard presented a cheque, representing the proceeds of a recent benefit show, to Variety Village at the last Variety Club meeting.

More Regular-Priced Pix Asked By Sask. Assn.

The number of road show pictures at advanced prices and the alleged unwillingness of distributors to provide regular-priced films unless the road-show type was booked brought resolutions of protest at the recent annual meeting of the Saskatchewan Motion Picture Exhibitors Association in Regina. Its delegates had brought the matter before the Motion Picture Industry Council of Canada last year and will do so again when it meets in Toronto in November.

J. D. McKenzie, Estevan, was elected to fill the presidency left vacant by the retirement of W. E. Winterton of Saskatoon. J.

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McPherson To Sovereign

Until his resignation recently JARO Toronto branch manager, Joe McPherson has joined Sovereign Films.

Ralph Ellis To USA As Johnston Aide

The National Film Board has appointed Ralph C. Ellis, 30, sales and theatrical representative for the United States and assistant to T. L. Johnston chief representative in that country.

Ellis, who starts October 1, will handle both 16 and 35 mm. He was distribution promotion officer in Ottawa and before that theatrical sales representative stationed in Toronto.

Born in Milton, NS, he joined the NFB in 1946 after service in the RCAF.

'What in the Sam Hill Is the Matter With Us?'

In The Packsack, a regular column by Gregory Clark syndicated to many Canadian newspapers by Canada-Wide Features, the above question was asked in connection with the lack of Canadian feature production. Wrote Clark:

The Kidnappers, in my humble and non-professional opinion, is by long odds the best movie of 1954. And 1954 is only half over. Let it stand.

It is a British movie, as so many of the best have been in recent years. Its setting is Nova Scotia around 1900, and there are details about it that Nova Scotians could take exception to. The trees are too Scottish—for it was filmed in Scotland—and the posses in search of kidnapped children did not, even in 1900, go hunting on horseback. But there is so much really in it, so much tenderness and human understanding, and so much for all Canadians to ponder, of tolerance and racial sympathy, that I was out in the lobby, eyes still wet with tears of all the emotions that can be mixed, before I was struck with a sudden, angry surmise.

Why was this picture made in Britain? Why was it not made in Canada? We have the cameras, the cameramen. We have writers, actors. We have technicians, directors, producers. Then why does this beautiful picture about Canada have to be made in a far country?

What is it we lack in Canada? Is it money? Are there no rich men ready to gamble on a thing as lovely as *The Kidnappers*?

Somewhere along the line we Canadians are sadly wanting. If you asked us, offhand, what was lacking in us, we would be offended. Yet we swallow the literature of the world and offer nothing in return. We consume the music of the world, and give nothing back. We respond, as fully as any other section of the continent, to the first in movies. But it never occurs to us, when we see a movie like *The Kidnappers*, to feel a little guilty that strangers had to make it, about us.

What the Sam Hill is the matter with us?

ODEON MANAGERS IN QUEBEC MEET ON OCTOBER 4-5

Quebec regional managers meeting of Odeon Theatres (Canada) Limited will be held at the Ritz Carlton Hotel, Montreal on October 4 and 5, it was announced by David Griesdorf, general manager of the national circuit. Griesdorf and E. G. Forsyth, assistant general manager, are expected to join Arthur P. Bahen, Quebec supervisor, and his men. The Ontario regional meeting took place in Toronto last week.

Film Weekly

Vol. 19, No. 37 September 29, 1954

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Address all communications—
The Managing Editor,
CANADIAN FILM WEEKLY
175 Bloor St. East, Toronto 5, Canada

Entered as Second Class Matter

Published by
Film Publications of Canada, Limited
175 Bloor St. East, Toronto 5, Ontario,
Canada — Phone WAlnut 4-3707
Price $3.00 per year.

ODEON WINNERS

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to the winners. This ceremony followed the performances of a tightrope walker and a juggler in a tented setting intended to reflect the circus theme of the drive, which had been called The Odeon Big Show.

L. W. Brockington, CMG, president of the J. Arthur Rank Organization of Canada, opened proceedings with graceful wit, then expressed his regrets at the recent passing of Terry Ramsaye. He introduced Walter Brooks of Motion Picture Herald, New York, who made the trip expressly to be present.

In the absence of David Griesdorf, general manager, E. G. Forsyth, assistant general manager, made the presentations. He observed that showmanship was a 52-week job and that "we owe it to the public and the distributors to sell films aggressively." He praised Steve McManus and Art Bahen, supervisors, and Wannie Tyers and Jim Hardiman, publicists, for their work.

Nicky Langston of the Capitol, Hamilton, who led the parade of winners and received $300, an extra week's vacation and the challenge trophy, said that he considered it "a terrific honor" to win and praised such contests. Other winners on hand were Don Gauld, Odeon, Fort William; Ken Davies, Odeon Guelph; Vic Nowe, Odeon Toronto; Ralph Bartlett, Odeon, Sarnia; and Charles Mason, Roxy, Brampton.

After the presentations Peter S. Myers, president of the Canadian Motion Picture Distributors Association, congratulated Odeon and the winners. Commenting on increased competition, led by TV, for motion pictures, he said: "How we cope with it depends on the kind of showmen we are."

The Odeon regional meeting began right after the luncheon.

UA's James Story

Technicolor action thriller, Jesse James' Woman, produced by a group of Mississippi exhibitors, had a fuss-and-feathers premiere in Jackson, Miss. A UA release, it stars Peggie Castle, Donald Barry, Jack Beutel and Lita Barron.

Sask. Assn. Meeting

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Ludholme, Swift Current, is vice-president and J. Heaps, Regina, secretary-treasurer.

Directors are J. D. Watson, Regina; W. Winterton, Saskatoon; I. Reinhorn, Regina; W. Pyle, Rockglen; D. Hood, Hudson Bay; R. D. Armstrong, Whitewood; M. Crawford, Watrous; H. S. Humphries, Grenfell; C. V. Marshall, North Battleford; G. R. Miller, Wynyard; G. M. Miller, Kelvington; H. Durham, Shaunavon; H. Falconer, Tisdale; H. Gunn, Regina; and J. King, Yellowgrass.

Apparently service clubs have been pressing theatres for exhibition of National Film Board subjects, for the delegates objected to this and expressed the opinion that the government film agency was encroaching on the rights of private enterprise.

The association will press for plastic lightweight film containers to replace the present heavy metal type as a means of reducing expressage. It also passed a recommendation to provide passes for members of the Canadian National Institute for the Blind.

Guest speakers at the banquet which closed the convention were C. C. Williams, Minister of Labor; Sylvester Gunn, Paramount Pictures, Winnipeg; Dave Geller, Film Board of Trade, Winnipeg; Mayor Leslie H. Hammond; R. J. Davidson, QC, solicitor for the association, and City Commissioner Glen M. Gillis.

On the evening before the meeting the delegates joined about 200 people from the Regina area in viewing a demonstration of Paramount's VistaVision film and they found much to praise verbally and in print. Wm. Winterton introduced Syl Gunn, Paramount branch chief, and after him Al Turnbull, who explained the technical background.

Wentz To Alan Hale Jr.

Third Mate Wentz in Warner Bros.' The Sea Chase will be Alan Hale Jr.

Maritimes' Meeting

Annual meeting of the Maritimes Motion Picture Exhibitors Association will take place in Saint John, NB on October 5-6. It will likely be preceded by a VistaVision demonstration.

Buys Tushinsky Lens

Twentieth Century Theatres has ordered a number of Tushinsky Superscope lenses from Theatre Poster Service Limited for wide-screen and CinemaScope use following a demonstration, M. L. Sweigman announces.

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OUR BUSINESS by N. A. Taylor

THE RECENT release of so many fine boxoffice attractions and the promise of many, many more to come has fired everyone in our business with a new kind of optimism. The stock market has reacted perceptibly but more importantly the press has shown its awareness of what is happening. In the last few months, in many newspapers of the United States, editorials of an upbeat nature have been appearing about the motion picture business. A great deal of verbiage was used, from all of which one could deduce the following: the movies had made a remarkable recovery; the crepe hangers who had ruled motion pictures all but dead and ready to be buried were wrong; the business would go on to bigger and better things; motion pictures were considerably better and likely to improve even more; and that the new screen mediums were fine and they, too, are likely to get better. An apt one word summary might be spelled "Renaissance."

It now seems difficult to find articles derogatory to movies in general. A recent issue of *Newsweek* devotes considerable space to the improvement of motion pictures and motion picture grosses. A number of new films are named and the article suggests that while the industry had abandoned the slogan "Movies Are Better Than Ever" it was really a good one, although somewhat premature. This article also stresses the current rise of the independent producers and once and for all discounts television as a replacement for movies.

This kind of writing is wonderful for our business. It makes many stayaways want to come back and occasional goers want to come more often. It helps start an upbeat cycle which must benefit everyone in our business. The benefits are manifold, but we should not be deluded. Let us not assume that all of this has started like spontaneous combustion.

Some time ago, in the United States, an organization was formed known as the Council of Motion Picture Organizations — COMPO for short. Early this year it started a series of weekly paid ads in *Editor and Publisher*, an American trade paper for newspaper and magazine publishers. The series of 26 has now been completed. It is generally agreed that each of these was well written and had some particular point to sell. Apparently it did just that. The success of this series has been certified by the

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63 NEW HOUSES

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in operation. There are 19 drive-ins and 19 standard houses under construction, with eight of the former type and 23 of the latter type planned.

Standard theatres which opened recently are:

P. D. Kostiak's five-day 250-seat Pine River in Pine River, Manitoba, the first 35 mm. house in that community of 500.

A. J. Boudreau's five-day 300-seat Normandie in Petit Rocher, NB, which has a population of 800 and has had no 35 mm. theatre until now.

The new drive-in is B. Evans' six-day 300-car Sunset at Nashwaaksis, NB, approximately three miles from Fredericton.

A drive-in planned for Highway No. 6, in West Flamboro, near Greensville, a few miles from Hamilton, Ontario, is being objected to by ratepayers, who claim that one such type of theatre, operating two miles from the proposed site, is enough.

Very expensive and almost complete renovation jobs, such as the $250,000 one on the Tivoli, Hamilton, are not uncommon. An Odeon-Garson situation in Halifax, the Oxford, has just re-opened after such a major change, while in Ottawa National Theatre Services has altered and refurbished its Century for an art policy and renamed it the Towne Cinema.

Maclean's Building Reporter reports that in August construction contracts awarded in Canada amounted to $252,600 for a total of six. Two in Ontario were worth $16,000, one in Quebec $60,000, one in British Columbia $100,000, one in Saskatchewan $30,000, and two in Manitoba $46,000.

Ritza Heads Ottval, Ottawa Valley Div

Larry Ritza has been moved from the management of the O'Brien Theatre, Renfrew, Ontario to take charge of Ottval Confections, a new division created to service the houses of the Ottawa Valley Amusement Company, it was announced recently by Russ Simpson, general manager.

Paul Frost, formerly assistant manager of the Capitol, Ottawa, took Ritza's place as O'Brien manager.

OUR BUSINESS

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decision to publish another 26.

Nothing comparable has happened in Canada nor do we have a COMPO. However, we do have an MPICC and could have a Canadian Motion Picture Institute and things could happen here—if the exhibitors and distributors of this country so willed it.

NOM-DE-PLUMAGE: In UA's *Sitting Bull* there's an actor named Iron Eyes Cody. He must have inherited William S. Hart's steely look . . . *The best* say-nothing-but-sound-good phrase I've heard in a long time from a politician was uttered by Defence Minister Campney during a TV interview, after he was asked about the future: "The future depends on what the future holds." Remember when Raymond Walburn, as a prop politician, went through the picture answering every question with: "Yes, then again, no"? . . . *Jim the Punman* observes: "Seems that some contractors and Ontario Highways employees were looking at the world through rogue's-colored glasses". . . *Saw Richard Carlson* on a TV show the other day. You remember him—he's the one who isn't Mel Ferrer . . . *There's a story* about elephants being unloaded from a ship. Two, trussed in special harness, had been carried through the air and to the dock via derrick as a crowd watched. One of the watchers, addressing the man in charge of the dock operation, asked: "Can I have one of those elephants?" "Sorry," the man replied. "They're counted". . . *Does a man* who forges other persons' names suffer from ycleptomania?

CLIP THIS POEM by Charles Mackay. That's what I did when I saw it in the *Daily Mirror*, NY. It will comfort you when someone gets angry at you for doing the right thing:

You have no enemies, you say?
Alas! my friend, the boast is poor.
He who has mingled in the fray
Of duty, that the brave endure,
Must have made foes; If you have none,
Small is the work that you have done;
You've hit no traitor on the hip;
You've dashed no cup from perjured lip;
You've never turned a wrong to right;
You've been a coward in the fight.

SITTING BULL, story of that Indian warrior, will be a forthcoming UA film. After SB and his bucks wiped out Custer and his command they beat it for our side of the border, claiming to be British subjects. They contended that their ancestors had never subscribed to the American Revolution and had not even known about it for about 40 years after it happened. The USA wanted the Indians ordered back but the Mounties, a few of whom had greeted the horde of killers by waving their fingers under the noses of their chiefs and warning them to be good little boys, gave them their choice. They stayed but, the buffalo gone and food scarce, a surrender was negotiated and they returned in 1881. At that time there were 300 Mounties in 13 posts of the Northwest Territories. In these 375,000 square miles were 27,000 Indians, almost all of them wild and many fresh from fighting USA soldiers in Montana and other bordering territories.

The Indians hated the blue-coated "Long Knives," as they called USA soldiery, but respected the Mounties, whose red coats reminded them of the authority and fairness of the British Army, about which their fathers and grandfathers had told them. The red coat was chosen for the Mounties, who were policemen and not soldiers, because the Indian's respect for it was known.

About Sitting Bull and Custer. With Sitting Bull was Rain-in-the-Face, who claimed to have personally killed Custer. The Mounties who called on Sitting Bull found that the band had brought many souvenirs of the Custer massacre, one the General's own watch. They asked for and were given the timepiece, which they sent to Mrs. Custer.

Taylor-Kelly Starrer

Grace Kelly will co-star opposite Robert Taylor in MGM's version of Sir Walter Scott's Quentin Durward. Pandro S. Berman will produce and Richard Thorpe direct.

Signs For Kirchner

Warner Bros. have signed Lyle Bettger for the role of Kirchner, the Nazi villain in the Sea Chase, CinemaScope and WarnerColor feature starring John Wayne.

RKO PROGRAM

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MGM's Sombrero. Bob O'Donnell predicted that this picture, because of its small town quality, would do big business.

The Americano, partly photographed in Brazil in Technicolor and for Superscope, has Glenn Ford, Ursula Thiess, Ceasar Romero, Frank Lovejoy, and Xavier Cugat's band, with Abbe Lane. It has much adventure and a murder mystery.

The Big Rainbow will be the biggest production Jane Russell has ever been in. With her are Gilbert Roland, Richard Egan, Lori Nelson, Joseph Calleia and others. The action takes place in the waters of the Caribbean as two former frogmen and a girl search for a buried treasure against natural and human obstacles. The Technicolor cameras take in many changes of scene and a warm, intimate love story.

The Cattle Queen of Montana, in Technicolor and Superscope, stars Barbara Stanwyck in a Benedict Bogeaus production about a fiery, self-reliant woman.

The Girl Rush, in Technicolor and VistaVision, stars the one and only Rosalind Russell against a Las Vegas background. It's a Frederic Brisson multi-million dollar production with 12 songs by Martin and Blana, who wrote the Trolley Song.

Jet Pilot, says Howard Hughes, will be another Hell's Angels, this time in Technicolor.

African Adventure, in Technicolor, will be made from the popular book by the syndicated columnist, Robert C. Ruark, and so has a waiting audience.

Passion, in Technicolor and Superscope with Cornel Wilde, Yvonne de Carlo and Lon Chaney, Jr., should find great business.

Sons of Sinbad, in Technicolor, 2-D and 3-D, is an Arabian Nights Adventure of the type that is surefire at the boxoffice. The cast helps guarantee that — Dale Robertson, Sally Forrest, Lili St. Cyr, Vincent Price and Mari Blanchard.

The Conqueror, in CinemaScope and Technicolor, is on a $6,000,000 budget and stars John Wayne after his great role in The High and the Mighty and is an epic about Ghengis Khan when young. Wayne will be great in it.

Labow points out that RKO's combination of titles, types of stories, variety of techniques of presentation, etc., are so all-embracing as to serve each and every theatre's policy.

WB's 'Helen Of Troy'

Twenty-year-old Rossana Podesta, star of Warner Bros.' CinemaScope production, Helen of Troy, has completed her role in the picture and left for Florence, Italy.

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Now MGM's Leo Parla Italiano

The numbers and variety of Italian films in Canada will increase if MGM's experiment at the Pylon, 749-seat B & F house in Toronto, is successful. The company has imported from Italy, through Loew's International, 16 mm. prints of three Hollywood features, each dubbed in Italian. These are Mutiny On the Bounty, Waterloo Bridge and Invitation.

The Pylon, managed by Gilbert Sterling, is in the heart of the major Italian section in Toronto and, like the Studio nearby, plays Italian-language films almost exclusively. Several other Toronto houses located in areas where immigrants are settling have occupied much screen time with Italian films.

The Italians, Toronto's second largest non-Anglo-Saxon racial group, have increased greatly and are a strong percentage of the 1,100,000 immigrants who entered Canada since the end of the war. Of 67,955 immigrants in the first five months of this year, 10,839 are Italians.

The idea of using Italian-dubbed Hollywood films is not a new one, said Reg Wilson, manager of MGM's 16 mm. division. It came from Hillis Cass, now general sales manager, when he was Montreal branch manager. Cass observed that three theatres in Montreal were playing Italian films—and not as art houses. It was some time before Wilson could obtain films and try them. Many will be available, since Loew's International, through Arthur Loew, was the first company to make a strong play for the world 16 mm. market.

Today in Canada there are Italian films of several types. There are those with the original Italian sound track, those with English subtitles and those dubbed in English. Now comes MGM with English-language films dubbed in Italian. Wilson, who says he already has requests for second runs, sees the possibility of revenue from halls in Northern mining communities, many of them as large or larger than small theatres. The MGM results will be worthwhile noting.

'The Black Prince'

Michael Horden of the Old Vic company, London, will play King Edward III in The Black Prince, being filmed in CinemaScope for Allied Artists.

WB's 'Target Zero'

Edwin Dupar, who photographed Ring of Fear and The Bounty Hunter for Warner Bros., has been assigned the first camera by that studio for the filming of Korean War story, Target Zero.

News Notes

RANK TO OPERATE USA THEATRES?

In London recently J. Arthur Rank said that his organization would acquire USA theatres as showplaces for his films, since he considered that these had not had the presentation to which they were entitled by merit. He said that such action would not imply dissatisfaction with his American distributor, Universal, and the executive vice-president of that company, Alfred Daff, welcomed the idea and wished Rank success.

John Davis, Rank aide, pointed out that British films did as well as USA films in other parts of the world and would make a great showing in the USA if given the chance. "Last year in Canada was our best year ever, but we can't say the same of America, where we have not one per cent of the playing time."

COOPER HEADS ASN ONTARIO SALES

Formerly advertising sales representative of Reader's Digest, Kenneth Cooper is now Ontario sales manager for Associated Screen News, with headquarters in Toronto.

"Canadian expansion in the television field is now receiving the full attention of all motion picture producers," said Maxwell Cummings, president of ASN, in making the announcement. "Due to the added interest shown by advertisers in the use of television, Associated Screen News has completely re-equipped its Montreal studios and is adding a number of new personnel to keep pace with its increased production in this field."

A lieutenant-commander in the RCN, in which he served as recruiting publicity officer as well as secretary of the Inter-Service Recruiting Publicity Committee working with ad agencies, Cooper had joined Reader's Digest upon discharge. Before that he was assistant to the ad manager of Canadian Industries Limited for eight years.

'TROY' AND 'PHARAOHS' SPECTACULAR

Cabling his studio from Rome, Jack L. Warner stated that the company's two multi-million-dollar pictures, Helen of Troy and Land of the Pharaohs, will expand the industry's presentation of spectacle drama. Rossana Podesta and Jacques Sernas star in the first and Jack Hawkins and Joan Collins in the other. "In any medium, Helen of Troy and Land of the Pharaohs would make screen history, but their greatness has been enhanced by the new techniques of CinemaScope, WarnerColor and stereophonic sound.

"The bigness of these productions opens complete new vistas in film drama," Mr. Warner stated. "In theme, scenic splendor and massive action they introduce a new heroic style to the screen."

UN FILM TO TORONTO FIRM

A Toronto company, Communications of Canada, has been selected by the United Nations Department of Public Information as producer of a film that will show the role of a member nation. As one of the highly active members, Canada is expected to be shown as an example of the countries which contribute substantially to the UN program and derive obvious benefits.

The film, which has the working title Two Way Street, will have as a major factor the work of the Hon. Lester Pearson, Canada's Secretary for External Affairs, who is leader of our delegation and ex-president of the General Assembly of the UN.

'THE RIDGE' WELL UNDER WAY

St. Lawrence Pictures Corporation full-length feature, The Ridge, which is being directed and produced by Mel Turner near Kingston, Ontario, is fully cast and in production. Co-producer is Lillian Turner. The Ridge, in black-and-white, will be distributed by International Film Distributors.

Diane MacMillan and Robert Agar are the romantic leads, while an important part in the proceedings is carried out by Duke Frederick, prize Canadian dog. Others in the cast are Wallace Robb, Edythe Millman, Ronald Grant, Margaret Shurtliffe and Gary Evans.

Turner, former NFB director who has free-lanced for top Canadian companies, directed The Immortal Scoundrel in Quebec two years ago for Carillon. In color and in 16 mm., it was in the French language.

TRADE FAIR DATES

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week the Motion Picture Theatres Association of Ontario, largest provincial exhibitors' body, meets in Toronto.

There is much to induce attendance by non-delegates as well as delegates that week, which begins on Monday, November 22. The Trade Show lasts three days beginning Tuesday, opening at 12 noon and running to 8 p.m. The Canadian Picture Pioneers will have its annual Pioneer of the Year dinner on Thursday.

All events take place at the King Edward Hotel. The dates, all in November, and the doings follow:

Monday, 22—Annual meeting of the National Committee of Motion Picture Exhibitors Associations of Canada.

Tuesday, 23—Annual meeting of the Motion Picture Industry Council of Canada.

Tuesday, 23—Canadian Motion Picture Distributors Association luncheon.

Wednesday, 24—MPICC annual meeting.

Thursday, 25—Annual meeting and luncheon of the Motion Picture Theatres Association of Ontario.

Thursday, 25 — Canadian Picture Pioneers' annual dinner.

Yvonne De Carlo In AA's 'Shotgun'

Yvonne De Carlo has been signed to co-star with Sterling Hayden and Zachary Scott in Shotgun, which producer John Champion has put before the Technicolor cameras for Allied Artists. The Rory Calhoun-Clark E. Reynolds screenplay is being directed by Lesley Selander.

New Role Old Role

A gunner's mate during World War II and the Korean War, Bill Henry will play the same role in Warner Bros.' Mister Roberts, being filmed in CinemaScope and WarnerColor on Midway Island.

Joe McDoakes Shorts

Richard Bare has started a new series of Joe McDoakes shorts at Warner Bros. starring George O'Hanlon.

Barbara Stanwyck in New Bogeaus Film

Purchase of the Kenneth Perkins' Collier's Magazine story, Bow Tamely to Me, and the signing of Barbara Stanwyck for the principal feminine role has been set by Benedict Bogeaus, who will produce the feature for RKO distribution.

Filming, in Technicolor and Superscope, is scheduled to begin Oct. 1. Casting now is under way for two top male stars to share the romantic interest opposite Miss Stanwyck.

SHORT THROWS

PEERLESS FILMS physical distribution arrangement with JARO applies to Saint John, Winnipeg, Calgary and Vancouver. Ontario distribution takes place through its head office in Toronto and Quebec is serviced from the Montreal branch.

WILLIAM GOLDMAN, Philadelphia theatre owner, will recreate a nickelodeon under the sponsorship of the Franklin Institute. Goldman's personal collection of old films will supply the show in an auditorium with 130 chairs.

ARCH JOLLEY, executive secretary of the Motion Picture Theatres Association of Ontario, told the Rotary Club of Aurora, Ontario, that "the panic is over" and TV was not so competitive as first considered. Lee Teich, manager of the Royal Theatre, introduced Jolley.

MONTREAL - BORN James Harvey, NBC producer and director, 44, died in New York recently. Born at Niagara-On-the-Lake, he was educated at McGill and went to the States after graduation as an economist in 1933. After radio experience he came back to join the CBC, producing CBC Summer Theatre and the Percy Faith Program. He enlisted when war broke out in 1939 and rose from trooper in the Armored Corps to captain in six years. He had been assistant director of The Big Show, starring Tallulah Bankhead.

AUSTRALIA is enjoying a domestic production boom. Southern International Films, headed by actor Chips Rafferty, which released The Phantom Stockman last year, has several features scheduled. The company has made two features so far.

THREE FIRSTS and a second went to the National Film Board of Canada at the recent First International Film Festival of Durban, South Africa. The NFB competed with films entered by 20 other countries including the USA, Britain, France and Russia. Land of the Long Day won the top documentary award with second prize going to Corral. First award for animation went to Romance of Transportation while a Norman McLaren film, Begone, Dull Care, won a first prize in the experimental class.

SEVENTY American movie theatres carried the Rocky Marciano - Ezzard Charles heavyweight championship battle, according to Nate Halperin of Theatre Network Television, Inc. Many charged $2.40. Their last fight did big business in 61 theatres, lulling promoters' fears of smaller gates due to television and providing exhibitors with bigger revenue. Outside the closed circuit, the TV blackout was complete.

REPUBLIC has dropped its plans to shoot Timberjack on Vancouver Island, as first announced, and will make the rest of it in Montana. The 3,500 feet shot there earlier will be used.

ARCH JOLLEY, executive secretary of the Motion Picture Theatres Association of Ontario, was the guest speaker at a luncheon of the Lion's Club of Brantford, Ontario. Lion Ben Schachar was in charge of the meeting, at which all local theatre managers were guests.

FILM COUNCIL of America, a USA organization, recently issued two fine volumes, Sixty Years of 16 mm. Film—1923-1983, and Guide to Film Services of National Associations. The first, 220 pages, is made up of articles dealing with every use of 16 mm. films, these having been written by different authorities. Considerable note is taken of National Film Board subjects in the article on Labor subjects. In the Guide Canadian associations and subjects are also listed. Address of the Council is 600 Davis Street, Evanston, Illinois.

ON THE WATERFRONT

with Marlon Brando, Karl Malden, Lee J. Cobb, Eva Marie Saint

Columbia 108 Mins.

HIGHLY REALISTIC DRAMA OF CRIME, CORRUPTION ON THE NEW YORK DOCKS. PICTURE IS CONSIDERABLY ENHANCED BY DIRECTION, SOLID PERFORMANCES.

Superb, exciting realism has been injected by Elia Kazan into this exceptionally good story of crime, corruption and treachery on the docks of New York.

Taut, solid in its impact and rousing in its growing excitement, there is not an inch of film on view that does not strike out, secure attention and stir the senses.

Marlon Brando registers a fine performance. Rich moments of the stirring Budd Schulberg script are given over to Karl Malden, as a crusading priest. Sound conviction is delivered up by Eva Marie Saint, girl friend to Brando.

Picture was shot on dockside locations in and around New York. Original basis of Schulberg's script was a series of Pulitzer Prize winning articles by Malcolm Johnson, which exposed crime and racketeering a number of years ago, led to an investigation, achieved some reforms, but nothing of a permanent nature in the light of modern times. So, it would seem, that this film has some sort of message to get over to the public and it may in time stir certain quarters from lethargy and apathy. Sam Spiegel is the producer. It is a Horizon Picture.

Story points up the terroristic practices of a phony longshoreman's union and its boss, played with good effect by Lee J. Cobb. Brando is the errand boy of the gang and is induced to set up a murder. In striking panels of dramatic development which never, or hardly ever, are secured with wild theatricalism, but rather with fine, solid, ringing conviction, the ensuing details run a full gamut of stark development. Malden is particularly fine in a scene wherein a man is killed in the hold of a ship because he ran afoul of the mob. After giving the victim the last rites of the church Malden declaims in a manner that should secure for him strong notice and recognition of talent. Eva Marie Saint plays Brando's girl friend in a quiet, sincere manner for the most part, but she too rises to demands.

In the final stanza of this story it is Brando and Malden who triumph over criminal rule of the waterfront and there is regeneration and apparent triumph for the moment. Boris Kaufman's black and white photography is a substantial contribution to the whole.

CAST: Marlon Brando, Eva Marie Saint, Karl Malden, Lee J. Cobb, Rod Steiger, Pat Henning, Leif Erickson.

CREDITS: A Horizon Picture; Producer, Sam Spiegel; Director, Elia Kazan; Screenplay, Budd Schulberg; Photography, Boris Kaufman; Music, Leonard Bernstein.

DIRECTION: First Rate. **PHOTOGRAPHY: Fine.**

KING RICHARD AND THE CRUSADERS

with Rex Harrison, Virginia Mayo, George Sanders, Laurence Harvey

(CinemaScope-WarnerColor)

Warners 114 Mins.

FINE HISTORICAL ENTERTAINMENT. STORY HAS THE LAVISH, COLORFUL TREATMENT TO GARNER A CONSIDERABLE AUDIENCE, DELIVERS SATISFACTION.

A lusty, lavish and quite spectacular picturization of Sir Walter Scott's "The Talisman," is an entertaining and colorful display in this smartly handled production from Henry Blanke. The story is a fully rounded out historical fiction skillfully written up by John Twist. Clever, glib, with much eye appeal, with romance and the like to give the whole a smart finish and a full complement of sound ingredients. J. Paverell Marley's cinematography is particularly fine. David Butler directed.

Given the type of roles that call for lucid, oftimes flamboyant and declamatory artistry, the main parts are given correct interpretation by such worthies as Rex Harrison, as Saladin, Virginia Mayo, playing Lady Edith, George Sanders, the King of England and Laurence Harvey, a newcomer, who registers well as a Scottish knight. Skullduggery and intrigue are aptly rendered by Robert Douglas and Michael Pate. The lovely and accomplished Paula Raymond, has a brief but moving part as Queen Berengaria, wife to Richard. Also on view, and all to briefly, is Nejla Ates, the Turkish exponent of la danse du ventre.

Basic elements in the script take off from the encampment of the Crusaders on the plains of Jaffa. Richard is the target of jealousy and intrigue. He is seriously wounded in an attempt on his life promulgated by Sir Giles Amaury, whom he misguidedly trusts. The full panoply of the times, jousting and honorable conduct of the knights, is projected. Harrison shows up in the guise of a doctor, "sent" by Saladin, to restore Richard. He brings him round to recovery.

In many moving and spectacular panels the story builds to its high action climax with evil getting its due.

CAST: Rex Harrison, Virginia Mayo, George Sanders, Laurence Harvey, Robert Douglas, Michael Pate, Paula Raymond.

CREDITS: Producer, Henry Blanke; Director, David Butler; Screenplay, John Twist; Art, Bertram Tuttle; Photography, J. Peverell Marley.

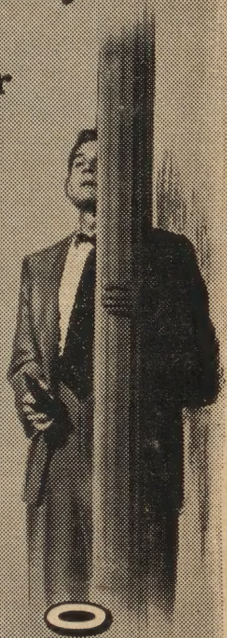
DIRECTION: Good.

PHOTOGRAPHY: First Rate.

Universal-International Presents

LAST NIGHT SHE WAS JUST ANOTHER DAME

...but tonight she's the Naked Alibi that a cop and a killer followed through the twisted back alleys of a border town slum!



Naked Alibi

starring

STERLING HAYDEN · GLORIA GRAHAME

co-starring

GENE BARRY · MARCIA HENDERSON

Universal-International

Directed by JERRY HOPPER · Screenplay by LAWRENCE ROMAN · Produced by ROSS HUNTER · A UNIVERSAL-INTERNATIONAL PICTURE

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